OYG

Empowering Unity, Inspiring Governance

Newsprint let people know what's going on
Radio & TV Broadcast made it close to realtime
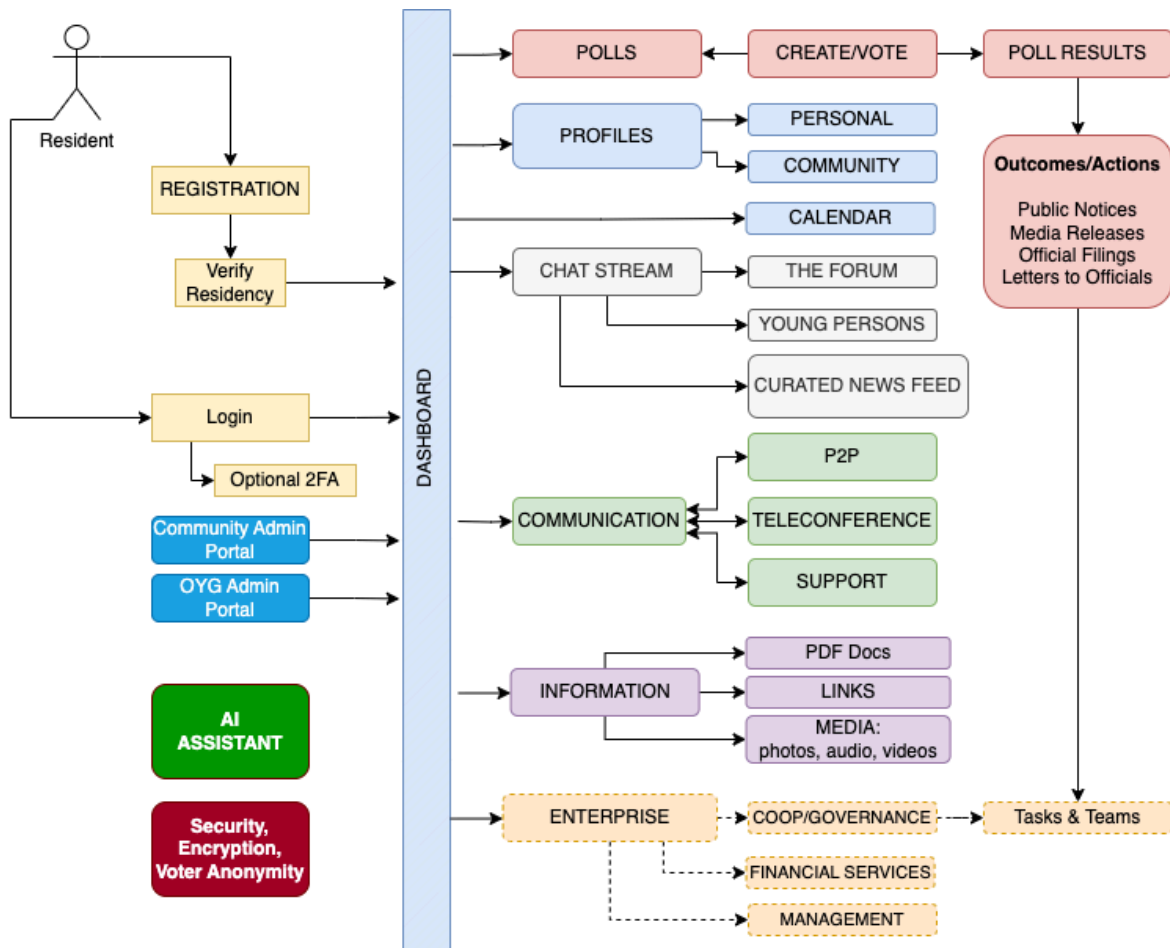**Online Media** increased variety and volume of information
Cloud Technology added multicasting and feedback: listening
Own Your Government deploys the technology for political engagement

Business Model

The OYG business model resembles a chain of newspapers or broadcasters located in the same and different towns. Like most chains, local instances serve a geographically defined community. Unlike most chains, each community has its own unique brand and voice. OYG provides onboarding, marketing and technological support, analogous to a newspaper press or TV production studio and broadcasting facility. Revenue is a percentage of fees collected from users or corporate or government sponsors. Launching in a community, OYG deploys a platform that community members can access directly with their mobile device. Since the technology is new, OYG is involved with onboarding, guiding local branding and gathering data for the use of community members. Every platform comes with a set of tools.

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OYG's platform offers entertainment, connectivity, economic and political opportunities for all community members and enterprises. Aside from individual uses, a community licensee may create community-owned enterprises and aggregate purchasing power for wholesale pricing for community members for services ranging from telecom and energy to healthcare and water. Community members may use the platform to bring their products to wider markets.

FUNCTIONAL SPECS FOR THE OYG PLATFORM

Corporate Admin OYG manages the infrastructure of the platform through an admin portal. OYG Admin manages overall functioning of the platform, maintains use and performs triage.

Local Admin verifies member accounts and confirms registration. Local Admin manages and may view active profiles and group memberships. Local Admin can verify content posted by users, remove inappropriate content and manages user accounts per rules of use. Local Admin can publish platform announcements and will be able to view results of polls and surveys.
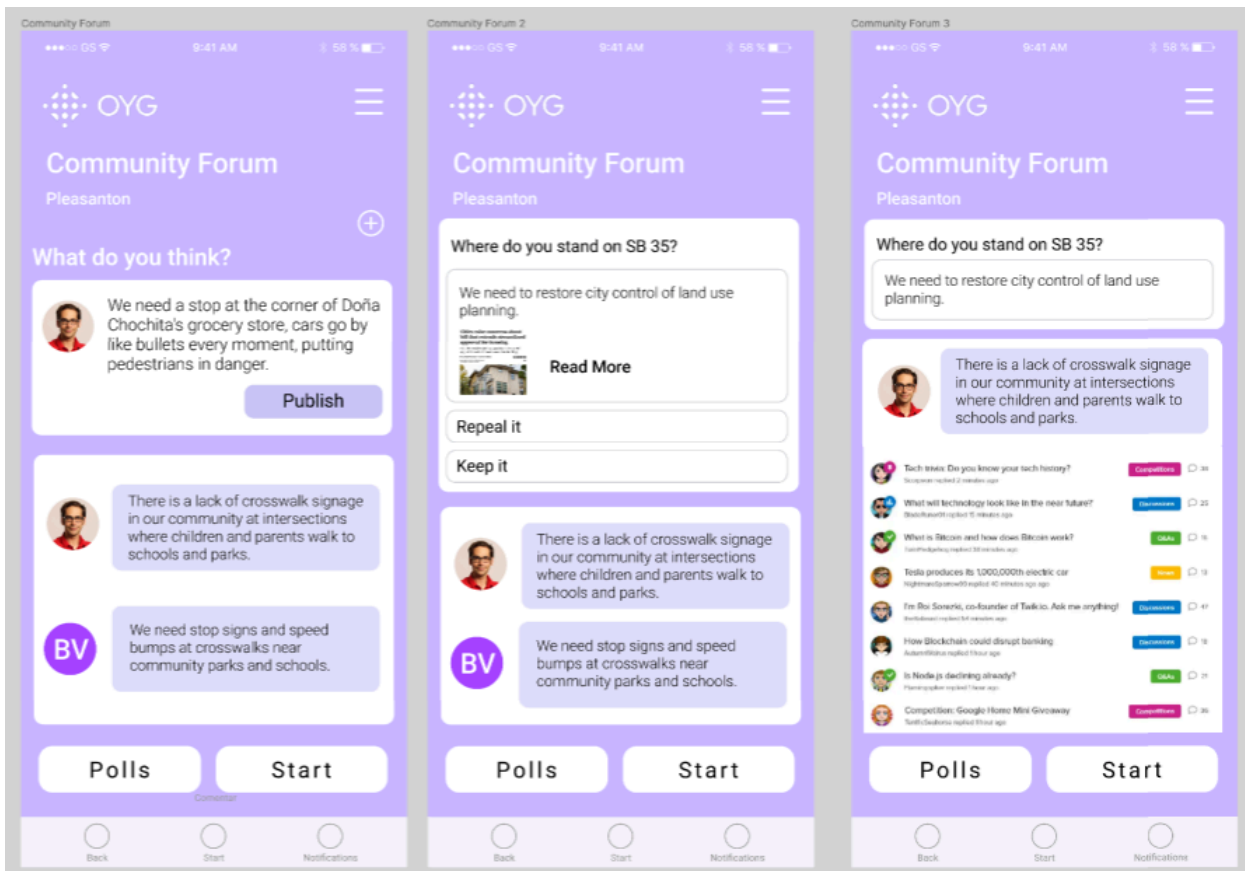
Personal Profile Community members register, login, verify residence in the community and create a Personal Profile.

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Community Profile The Community Profile is a default landing screen for users and an innovation peculiar to OYG.. It contains information about the wealth and power of the community, described in diagrams. In the onboarding process community members populate the community profile..

Forum – There are three feeds: 1) a curated news feed, 2) the community forum, consisting of posts and polls updating in real time and 3) a user-selected group feed (or young person's forum)

AI-Summarized Chat Streams: Members toggle summary of comments in chat streams

Community Forum: Members are prompted to read, respond, or post a comment or a question to the community. (The stream is a public group chat).
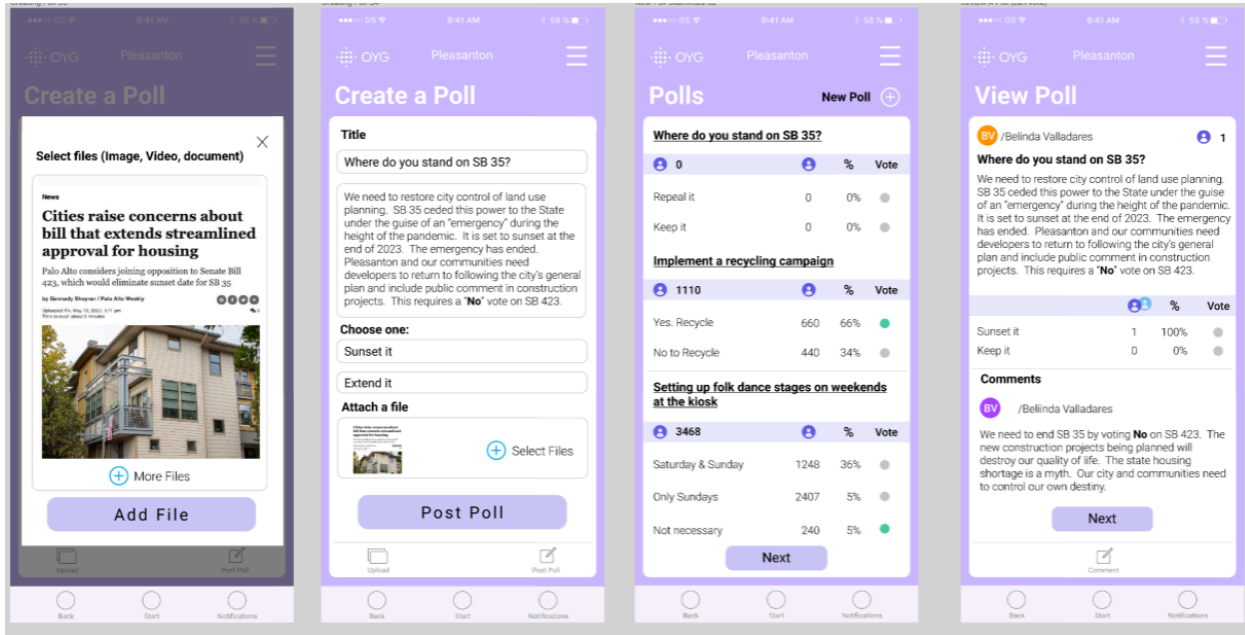
Young Person's Forum: Only children may post in the forum for children. Age limits access to adult forums unless approved and supervised by the responsible adult related to the child.

User-Selected Group Forums: The feed and access is similar to the Community Forum but participation requires joining the group.

The Newsroom: An AI assistant is trained to curate news that is salient for community members from local, state, national, and international sources. Salience prioritizes for proximity and relevance and the member's ability to use or take action on the information. Members may add sources and adjust priority of proximity, salience and actionability. Members toggle AI for summaries of news articles and may copy an article directly into the Community Forum, with their comment or question to the community or send a direct message copying the article, or push it to social media.
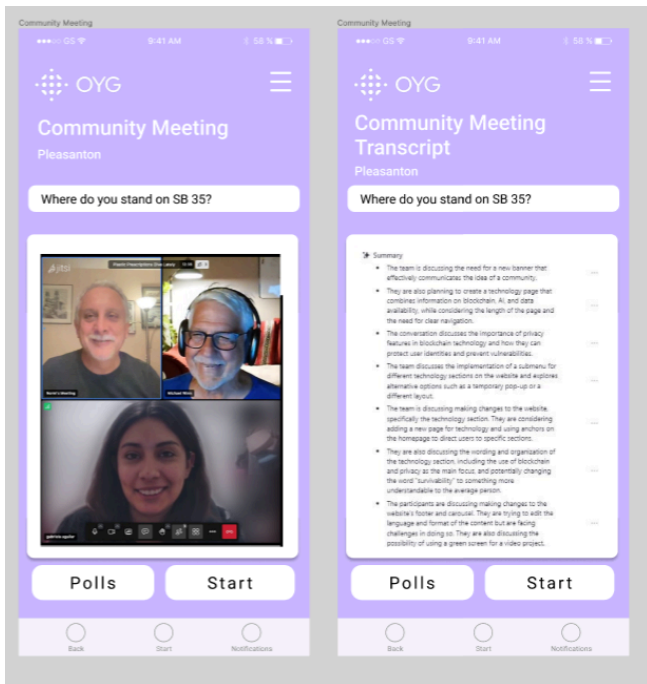
Survey & Polls: Members view "hot" polls (or surveys) on the Community Profile and may be updated by text or email at their discretion about polls in which they have voted, or posted to.

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Members can create their own surveys and polls and view documents and media relevant to poll questions.. Community members can use polls to nominate and elect their representatives.

Consensus: Another key innovation of OYG is that a threshold can be set for a poll to automatically start posting reports of consensus building to media, government officials and the community. This is analogous to and a replacement for using fundraising to determine public sentiment.

Outcome Actions: When a poll reaches a threshold (set by consensus), the platform automatically generates a report in a document prompting selection of recipients of reports including media, officials and community organizations.

Communication: Members can teleconference with peers or join a scheduled teleconference using a prompt that connects to this function. Participants can send or push reports from surveys and polls to other platforms, the media, politicians, elected officials and to each other..

Peer to Peer(s): text, voice and video features between members using a directory of information.

Information: Users are able to publish and retrieve information. Sort functions allow users to search for documents by topic, keyword, date and poster. The platform sorts this information by source/poll/survey topic. The user will be able to upload, view and may download document files. Recordings of video meetings can be indexed here as well.

Calendar: OYG Admin, Local Admin and Users can schedule events and invite members for teleconference and physical meetings and events through the calendar, with push notifications to invitees.

Enterprise & Project Management: Users may create a project or enterprise and gain access to productivity tools for the project. Users are able to invite and network with others to contribute their time, money or other resources for a project. A local admin will be able to verify project eligibility when they are submitted for publication.

Financial Services: The community platform becomes a catalyst for wealth generation by providing access to funding sources, supporting collaborative investment programs, and enabling community-based banking and lending enterprises. Through its commitment to financial education and literacy programs, OYG empowers community members to make informed decisions, mitigating risks and further fortifying trust in financial endeavors.

Blockchain: For anonymized voting and secure storing of poll results as anonymized contracts and for personal and community wealth aggregation. Blockchain ledgers for smart contracts and crypto open new avenues for wealth generation in impoverished communities. OYG breaks new ground by offering this solution, creating opportunities that empower individuals and local businesses.

OYG relies on proven infrastructure and cutting-edge technology

Consensus technology allows people to build consensus for solutions that are appropriate to their situations. Virtual presence technologies bring people together on solutions in ways that are salient to their personal needs, the local ecosystem, community culture and economics. Large language models (AI), blockchain and real time global transmission are significant in providing access to salient and accurate information. AI processes help filter out the noise of advertising and misinformation. OYG builds on development by companies like AWS, Dolby, SignalWire, Open.ai and Stream.io, etc. to scale up quickly and support platforms affordable to communities in economically constrained places.

Onboarding

Because communities and ecosystems are diverse, like their residents, they demand accurate assessment of their varying needs, qualities and conditions. OYG tailors platforms to mirror the unique qualities of each community.

An OYG platform is launched for individual communities within political jurisdictions that may have a population of 5000 to millions. The community platform dynamically mirrors cultural and physical qualities of each place. Members of the community are introduced to the

platform and onboarded with default rules that the community can change by verified consensus. The platform is organized around virtues of civil society and managed by consensus of community members. Members access functions on the network. They are guided through onboarding in a process led and designed by panels of neuroscientists, psychologists, philosophers and sociologists bearing in mind that the stakes include responding to climate change.

Value Proposition

By enabling people to engage productively, OYG platforms connect people, communities and local businesses with local and remote markets. OYG platforms can help find new uses for unsustainable properties, unused resources that can expand local economies with access to regional, national, and wider markets.

Global significance: OYG's community-centric approach fosters global commitment by facilitating grassroots initiative on sustainable practices, with an emphasis on valuing nature. Public sentiment is brought to bear on political barriers for sustainable alternatives.

Emergency Mobilization: a platform can mobilize local and global support in emergencies, making it indispensable for swift responses when time can make a difference..

Cost Effective and Profitable: Based on current costs, an estimate of less than $0.75 per year per participant is possible including bandwidth, server, and maintenance expenses. This affordability makes OYG accessible for a broad user base, ensuring widespread participation.

Most of the work to reverse global warming involves support of lower-energy-use, replacing high energy development with simpler and kinder solutions; supplanting wasteful thinking with knowledge, working toward abundance and resolving conflict with reconciliation. To this end, the OYG onboarding process incorporates hybrid workshops, teams and personal assistance. Participants learn to create rewarding opportunities for wealth and well-being in their communities–and to share this wealth with other communities.

Market: OYG taps into a vast market of 5+ billion smartphone users and satellite cell service for rapid growth. We offer user-friendly apps for a platform with empowering features. High-performance, reliable software makes OYG accessible across languages and locations.

Licensing Options: Users may cover the annual cost of $0.75 US individually, or this cost may be underwritten for entire communities by bandwidth providers, local service organizations or others. A community may aggregate purchasing power with the platform to create wealth. Corporations, NGOs, and Governments in 314 US cities with over 100,000 residents may choose to work with communities to address costly vulnerabilities.
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| | TOTAL REVENUE | | DIRECT | | SPONSORED LICENSES | | | | | | TOTAL |
| | All Types - 3 Years | | Community Licenses | | Government Sponsored | | Non Profit Sponsored | | Corporate Sponsored | | |
	Units Sold	Revenue	Units Sold	Revenue	Contracts	Revenue	Contracts	Revenue	Contracts	Revenue	All Sponsored
Year 0:	0	$0	0	$0	0	$0	0	$0	0	$0	0
Year 1:	1852	$2,148,000	62	$175,500	5	$897,500	1	$175,000	3	$900,000	$1,972,500
Year 2:	4270	$13,174,500	410	$1,422,500	18	$3,052,000	5	$3,000,000	13	$5,700,000	$11,752,000
Year 3:	18360	$52,632,000	4200	$12,120,000	40	$14,412,000	10	$9,900,000	18	$16,200,000	$40,512,000
TOTAL:	24482	$67,954,500	4672	$13,718,000	63	$18,361,500	16	$13,075,000	34	$22,800,000	$54,236,500

Cities of 250,000 have dozens of small communities with their own network. All may be funded in a citywide co-op. Networks may also be licensed to community organizations, paid for by bandwidth providers, energy grids, trade or professional organizations, art and academic societies..[1]

MICHAEL WINN, CEO, **Founder**

A filmmaker and musician by education, Michael had a long career in educational media for children, commercial and documentary production, including several films about advanced technology. In 1980, he dived into an advanced technology project with Xerox Development and Northern Telecom. Winn installed a building-wide Ethernet LAN for tenants of a new multi-tenant office building on Olympic Boulevard in West Los Angeles. Tenants had access to tools that are now commonly used online and they could access their office systems from home.. In 1983 Winn wrote **Architectronics** McGrawHill 1987 about these technologies that were about to change our lives. In his concluding chapter, Winn imagined the possibility of the plugged-in community.

NORMAN KATZ, CTO, Advisor, Member OYG LLC

Norm has developed secure backend architectures for web-scale consumer-facing apps and cloud-based scalable APIs hosted on AWS EKS/K8s with docker containers. He has helped guide several startups to successful exits. Norm has recently worked with pattern recognition in medicine, identity protection, forensics and defense.

For more information, please, visit ownyourgov.com, send a note to Michael@ownyourgov.com

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[1] See Disclaimer